Intended Audience & Scope of Practice
This activity is designed for physicians, nurse practitioners, physician assistants, nurses and other allied health personnel working in the field of primary care who treat and evaluate patients in need of prevention and treatment of cardiovascular disease.

Elements of Competence
This CME activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of patient care and procedural skills, and medical knowledge.

Practice Gaps and Needs
There is a need for expertise in cardiovascular medicine which is a vast area of clinical practice and the new developments and devices that monitor rhythm and procedural skills, and medical knowledge. Emerging technologies provide new opportunities to improve care for patients with cardiovascular disease, particularly those with atrial fibrillation and other arrhythmias. New developments in the field of primary care who treat and evaluate patients in need of prevention and treatment of cardiovascular disease.

Learning Objectives
At the conclusion of this activity participants will be able to:
• Demonstrate best practice with regard to the treatment of hypertension, particularly as related to new guidelines.
• Recognize which patients might be at highest risk for cardiac arrest and thus benefit from further prevention measures.
• Apply the most current recommendations into optimal treatment of heart failure.
• Effectively evaluate patients with cardiovascular disease prior to non-cardiac surgery and new developments and devices that monitor rhythm chronically.

• Illustrate best practice for promoting healthy lifestyle changes.
• Outline the treatment and control of atrial fibrillation and its consequences of embolic events.
• Identify the most effective timing for continuation and/or discontinuation of dual antiplatelet therapy for patients with coronary artery disease.
• Determine the treatment and control of arterial hypertension and its consequences of renal disease.
• Explain devices available for chronic rhythm monitoring of patients with symptomatic arrhythmias.
• Discuss best practice for promoting healthy lifestyle changes.

Course Directors
• Peter Katus, MD, Professor of Medicine, Cardiovascular Medicine Division and Fellowship; Associate Director, Advanced Heart Failure and Transplant Program, University of Wisconsin-Madison School of Medicine and Public Health.
• James strongly, MD, MBA, FACC, FSCAI, Professor of Medicine, Division of Cardiology; Chief of Cardiovascular Medicine; Professor of Surgery, Surgery; Program Director, Cardiovascular Medicine Fellowship Program; Division of Cardiology; Professor of Medicine, University of Wisconsin-Madison School of Medicine and Public Health.

Additional Planning Committee Members
• Henry G. Riter, MD, FACC, Professor of Medicine, Division of Cardiology; Chief of Cardiovascular Medicine; Professor of Surgery, Surgery; Program Director, Cardiovascular Medicine Fellowship Program; Division of Cardiology; Professor of Medicine, University of Wisconsin-Madison School of Medicine and Public Health.

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The New Perioperative Cardiovascular Medicine and Prevention Update for Primary Care
Friday, March 20, 2015 Midtend, WI
CARDIOVASCULAR MEDICINE AND PREVENTION UPDATE FOR PRIMARY CARE
FRIDAY, MARCH 20, 2015
AM 7:00 Registration and Continental Breakfast with Exhibitors
7:15 Welcome and Introduction
Andrew Herman, MD
SESSION I
8:00 PREVENTIVE CARDIOLOGY: 2015 UPDATE
Moderator: Patrick Michael, MD, MPH
8:05 Why so Many Drugs? Why can’t we reverse Hypertension?
Heather Allen, MD
8:30 Beyond the New Lipid Guidelines: What are the Risks of HDL, Triglycerides, and Inflammatory Markers?
Jose Liperi, MD
8:55 The New Cardiac Arrest Prevention Guidelines: What are the Benefits? Why are they No Bystanders Anymore?
Peter Rahko, MD
9:20 Panel Discussion
Patrick Michael, John H. Slvis, Ezekiel Evs, Comfort P. Kotler
9:50 Formal Break with Exhibitors
SESSION II
10:10 HOT TOPICS IN CARDIOLOGY
Moderator: Matthew Seabold, DO
10:15 The Cogective Heart Failure Guidelines: What’s New?
Mary Johnson, MD
10:40 Putting the Heart Failure Guidelines into Community Practice
Janet Herman, NP
10:55 The New Postoperative Cardiovascular Disease Risk Assessment Guidelines: They Make Your Life Easier
Tod Goldman, MD
11:20 Anticoagulation: It’s Not Just for MWHS Patients Anymore
Scott Elms, Shri, Johnson, AM.
SESSION III
12:20 Lunch with Exhibitors
PM 1:30 Cardiac Rehabilitation and Anticoagulation
Moderator: Craig January, MD, PhD
1:35 The New Arrhythmia Guidelines: What are the Risks of Adenosine, Amiodarone, and Other Antiarrhythmic Agents?
Jennifer Wilt, MD
2:00 Anticoagulation: It’s Not Just for MWHS Patients Anymore
Peter Rahko, MD
2:25 Challenges and Cautions in Anticoagulation (Interactive)
Gary S. White, MD
2:50 Panel Discussion
January Wilt, Shri, Shri, Peter Rahko, MD
3:20 Summary and Introduction to Breakouts
Peter Rahko, MD
3:30 Refreshment Break with Exhibitors
3:50 Breakout Sessions
4:20 Intermission
Conference Housing
A block of rooms has been reserved at the conference site, the Madison Marriott West. Please call the hotel directly to arrange your reservations. The cut-off date for reservations is February 19, 2015. After this date, rate and availability cannot be guaranteed.

Registration Changes
All registration fees are non-refundable. Application for credit has been filed. Participation in the activity.

Please call and give your billing information or substitute a topic or speaker without prior notification.

Exhibitors
Representatives who wish to register a display booth may contact Ashley Bartlett at 608.263.9473 regarding booth availability and pricing.

Syllabus & Conference Information
Conference materials will be provided on a USB drive along with a printed agenda.

For Further Information
For conference information please contact Ashley Bartlett at 608.263.9473 or abartlett@medicine.wisc.edu

Registration Form
Step 1. Participant Information

<table>
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<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
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Step 2. Conference Fee (check one):

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<th>Fee</th>
<th>Description</th>
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<tr>
<td>$295</td>
<td>Physicians</td>
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<tr>
<td>$193</td>
<td>Resident Physicians, Nurses, Other</td>
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Reduced fee for UW Health Employees:

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<tr>
<td>$155</td>
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Credit Card: __MasterCard; __VISA; __American Express

Expiration Date

Credit Card #: __-four digits__

Signature

Cardholder’s Name

Company Name

Address

City

State

Zip

Place

Date

Step 3. Send your registration form to:

CME Specialist, Department 101, The Pyle Center, 702 Langdon Street, Madison, WI 53706

Email: abartlett@medicine.wisc.edu

We are not able to accept credit card payments on the day of the activity.

The University of Wisconsin School of Medicine and Public Health fully complies with the legal requirements of the ADA and the rules and regulations. Determination

We will not be looking for accuracy in your registration form other than BLEND, name and signature. We will not be able to accept for registration if you enter a name that is not the same as the signature

All registrants will receive a confirmation of registration at least 2 weeks prior to the conference. The conference fee includes the cost of the conference, a copy of the conference program, and a certificate of attendance. Registration fees are non-refundable. If you have a question about a registration fee or any other aspect of the conference, please contact Ashley Bartlett at 608.263.9473 or abartlett@medicine.wisc.edu.

For this conference, the University of Wisconsin School of Medicine and Public Health has complied with data protection requirements, the Health Insurance Portability and Accountability Act (HIPAA) and the rules and regulations. Determination

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